

# Michigan Nature Association

*Protecting Michigan's natural heritage since 1952*

## Environmental Communications Internship

The Michigan Nature Association (MNA) is the first and only non-governmental land trust focused on the state of Michigan. For more than 65 years, MNA has worked to protect more than 10,000 acres of special natural areas throughout the state, so future generations can enjoy the diversity of life found there.

MNA is currently looking for qualified candidates to join our communications team at our home office in Okemos, Michigan (about 10 minutes east of East Lansing). Preferred applicants are currently enrolled in an undergraduate college or university program in journalism, public relations or communications, but other qualified candidates will be accepted. Excellent writing, organizational, and communication skills are a must, and our interns must be independent, motivated workers.

Interns will be supervised by MNA's Outreach & Communications Coordinator. This is an unpaid internship, though MNA interns may arrange credit through their college or university program. Internships last for the entire semester, and schedules are flexible.

### Intern responsibilities include:

- Communicating with the MNA membership and other audiences as needed
- Developing promotional and educational print materials
- Creating original blog content
- Managing social media profiles, including Facebook, Twitter and Instagram
- Writing and editing articles for *Michigan Nature* magazine
- Developing press releases

### Minimum Qualifications:

- Familiarity with Microsoft Office
- Excellent written communication skills
- Working knowledge of AP Style
- Ability to work independently

### Desired Skills:

- Experience with Adobe Creative Suite - InDesign, Illustrator, Photoshop
- Familiarity with social media platforms, including Facebook and Twitter
- An interest in, and appreciation for, nature and the environment
- Photography and video experience

### To Apply:

Please email a resume and writing sample to Julie Stoneman, Director of Outreach & Education, at [jstoneman@michigannature.org](mailto:jstoneman@michigannature.org). You can learn more about MNA by visiting [www.michigannature.org](http://www.michigannature.org). Questions? Call Julie at 517-580-3021.

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